Date: Tue, 14 Aug 2007 19:03:59 -0700 (PDT)

From: "marla white" <marla34132@sbcglobal.net> Add to Address Book Add Mobile Alert

Subject: Re: Cardinals v. Lewis

To: "Mandel, Richard" <RSM@cll.com>

CC: nclifford@armstrongteasdale.com

Lewis agrees to sign the consent agreements if it is amended to reflect.

1). Doug Lewis agrees not use the classic (script style) font or any depiction of a Cardinal Bird as it relates to "**BASEBALL**" "St. Louis Cardinals Baseball" "Baseball equipment", or Baseball Sports theme or baseball related depictions.

Lewis agrees to contain his usage of the words "Go Cards" and "Go Cardinals" to its intended and proper (*secondary meaning*) as it relates to "Wildlife Conservation.

2). Lewis agrees to limit the colors of his "Go Cards" and "Go Cardinals" marks to its (*secondary*) colors of *RED block style letters atop a "GREEN" background*. This goodwill practice will serve to distinguish Lewis' Non-Baseball, Wildlife Conservation Cardinal Red Bird marks. Along with the (*secondary*) colors Lewis will attached a disclaimer stating, his "Go Cards" and "Go Cardinals" mark are "Not affiliated with the St. Louis Cardinals Baseball Club".

Lewis makes it clear that this (*secondary*) usage of the marks "Go Cards" and "Go Cardinals" goods or services are NOT associated, affiliated or, endorsed or sponsored by the St. Louis Cardinals Baseball Club or any of the other MLB Entities.

Exhibit D-C

3). Lewis represents and warrants that he has voluntarily canceled the following registrations:

GO CARDS ST. LOUIS BASEBALL, Mo. Reg. S016,927; ST. LOUIS BASEBALL, Mo. Reg. S016,273; CARD BALL, Mo. Reg. S15,724; CARD BALL BIRD, Mo. Reg. S015,778; and Red Bird Design with Baseball Glove, Mo. Reg. S15,746. ILLINOIS CARDINALS, Ill. Reg. 089156 and EAST ST. LOUIS CARDINALS, Ill. Reg. 89212, I LOVE ST. LOUIS CARDINALS, Mo. Reg. S017,029; GO CARDS ST. LOUIS BASEBALL, Mo. Reg. S016,927;